



STAFF PHOTO: BOB BIELK

Joe DiCapua (left) and Tony Russo are shown with some of their snowplowing equipment.

Company clears way for military families

By **DAVID P. WILLIS**
STAFF WRITER

A Holmdel snowplowing company has joined a national effort to help military families with loved ones overseas clear their driveways in the event of a snowstorm.

Arctic Management, a commercial snowplower and ice-control company with offices in Holmdel and Shrewsbury, has signed up with SnowCare for Troops, a program that provides free snow-removal services with a spouse or family member serving in the armed forces.

"They are doing all this stuff. They are left alone and left behind," George Sosnowski, operations manager at Arctic Management. "I think it is important

that we offer some kind of support."

The program, coordinated by Project EverGreen, a trade group for the green industry, is in its infancy, said Joy Westenberg, manager of SnowCare for Troops and GreenCare for Troops, which offers free lawn care for military families.

The snow-plowing program, which is underwritten by Boss Snow Plows, helps to support military families, Westenberg said.

"They have many burdens," she said. "It gives them not only a burden lifted, it lets them know that other people care about them."

The last thing military families need to worry about is digging out after the next

snowstorm, said Tony Russo, owner of Arctic Management, which serves retail, corporate and industrial clients. "This is just one small way that we can say thank you for their dedication to our country and their military service," Russo said in a statement.

Participation in the program is limited. Interested military families can register for participation in SnowCare for Troops by calling 732-747-5099. People can also visit the Project EverGreen website at www.projectevergreen.com/scft or call 888-611-2956.

David P. Willis:
732-643-4039;
dwillis@app.com,
www.twitter.com/dpwillis732